

WRITING SAMPLE MATTHEW MANCINI

SPOTLIGHT



**Student Spotlight:
Ryan Lewis (BS '13)**

LISTICLE



**5 Tips To Help Guide
You To Your Dream
Job**

STUDENT SPOTLIGHT: Ryan Lewis (BS '13)



It's fall semester of his senior year, and Ryan Lewis (BS '13) just landed his dream job at PepsiCo.

"I have my dream job coming out of college, and I am so excited for it," Ryan says with a smile that is not going away anytime soon.

Behind every dream job success, is a story of hard work and research. Ryan did just that during his time at NYU Stern.

"I first got started at [The Wasserman Center for Career Development](#)."

Not everyone is born knowing what their dream job is, so that's where Wasserman and Stern's [Professional Development](#) programs come in to play.

"PepsiCo came to NYU to look for NYU students, and a lot of companies will do that based on the caliber of NYU students."

Ryan took advantage of NYU being located in NYC in addition to Wasserman's CareerNet tool and on campus recruitment. And as a result, he worked jobs at Zagat Survey in their communications department and a public relations firm located in the heart of Times Square.

Finally, during the summer in between his junior and senior year, Ryan landed his dream internship at PepsiCo in their communications department.

"During my internship at PepsiCo, I was really interacting with all of the people within the marketing department as well as, of course, the communications department."

Because of his relationship with the marketing department, they reached out to him to interview, and in September, they offered him a full time position after graduation.

Finally, Ryan got his dream job, and he can't be more thankful. "All of that was through Wasserman, and I thank them endlessly."

by Matthew Mancini

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5 TIPS TO HELP GUIDE YOU TO YOUR DREAM JOB

So you're looking for a job, and you want it to be everything you've ever dreamed of and more. Well fear not my friend, because we've put together some tips with the help of Ryan Lewis (BS '13) to help you navigate the recruiting waters.



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1. Get on down to Wasserman



[The Wasserman Center for Career Development](#) is a NYU student's guide to everything career related.

Ryan started his career search at Wasserman, which is great because they give you the tools you need to secure internships and job.

2. Take advantage of everything



If you don't know what your dream job is, that's ok! Ryan met recruiters from PepsiCo at a Wasserman career event, and fell in love with the company.

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In addition to Wasserman's amazing events, you can also check out Stern specific [professional development events](#). Check them all out. The more you know about what you like or don't like, the more you can focus in on what you want out of a career and how to go about getting it.

3. Dabble, dabble, dabble



Try working for different industries doing different things. Before landing his dream internship, Ryan, “worked at Zagat survey in their communications department” and, “at a public relations firm located in the heart of Times Square.”

4. Make friends around the office



You never know where an opportunity will come from. Walk around the office and get to know what other people and teams are doing. It can pay off!

Ryan's internship was with the communications department but his job offer was from the marketing department.

“During my internship at PepsiCo, I was really interacting with all of the people within the marketing department as well as the communications department. After the internship was over, the marketing department reached out to me to have an interview. I interviewed in September, and then got a full time offer to work for PepsiCo in marketing.”

5. Give thanks and celebrate!



Ryan landed an offer for his dream job in September of his senior year! “All of [my job placement] was through Wasserman through their CareerNet [and] through their on campus recruitment. I thank them endlessly.”

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